



VOTE **YES** ON

CHARTER AMENDMENT



Ranked-choice voting
for Westbrook.
More Choice — more voice.

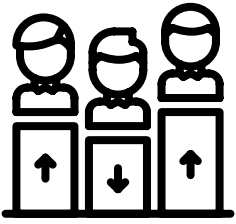
More Choice for Voters. Ranked Choice Voting (RCV) levels the playing field for all candidates and encourages candidates to take their case directly to you with a focus on the issues.

More Power for Voters. Your voice matters more with a ranked ballot. You never feel like your vote is “wasted.” If your favorite candidate will not win, your vote counts for the candidate you ranked as your second choice.

Restores Majority Rule. Ranked Choice Voting ensures that the candidate with the most votes and the broadest support wins, so voters get what they want.

Reduces Incentives for Negative Campaigning. Candidates are encouraged to seek second choice rankings from voters whose favorite candidate is somebody else. You are less likely to rank a candidate who has issued personal attacks against your favorite candidate as your second choice.

RANKED CHOICE VOTING IS GOOD FOR WESTBROOK



When the amendment passes, the City Charter will be amended, and Ranked Choice Voting will be used for Mayoral, City Council, and School Committee races. Westbrook voters already use RCV in:

- + Federal general elections
- + Federal primaries
- + State primaries

Westbrook voters have already twice supported Ranked Choice Voting at the ballot (in Nov 2016 and June 2018).

Ranked Choice Voting would apply to races with more than two candidates, when no candidate has a majority of the first-choice votes. This situation has come up four times in Westbrook since 2016, including in the last two mayoral elections.

HOW TO RANK CANDIDATES ON THE BALLOT

RIGHT: In this example, Candidate Two is the 1st choice, and the bubble next to this has been filled in. Candidate One is the 2nd Choice. Candidate Three is the 3rd Choice.

If you are certain of your top choice and only want to vote for Candidate Two, then you only have to fill in the "1st Choice" bubble. You may leave the rest blank.

If you only wanted to rank 2 out of the 3 candidates, then you would fill in the bubbles for "1st Choice" and "2nd Choice" but you may leave "3rd Choice" blank.



Candidate One



Candidate Two



Candidate Three

1st Choice 2nd Choice 3rd Choice



VOTE YES ON THE CHARTER AMENDMENT FOR RANKED CHOICE VOTING

Vote Tuesday, November 2



Vote at the Westbrook Community Center Gym, located at 426 Bridge Street.



Voting Hours are 7 a.m. - 8 p.m.



Learn more about what's on your ballot at:
Vote411.org.

