# League of Women Voters of the Portland Area

# 2024-2025 Goals

#### ENGAGE WITH MEMBERS PERSONALLY

- Create more opportunities for member involvement in voter education and advocacy.
- Reach out individually to new and lapsed members.
- Increase our social media presence.
- Host member meet-and-greet sessions around Cumberland and York counties.
- Continue to read and discuss works on diverse topics in our book discussion program.
- Grow participation in Election Event Planning.
- Grow member participation with our Tabling Committee activities throughout the Portland Area.

### HELP TO EDUCATE VOTERS THROUGH THE GENERAL ELECTION AND BEYOND

- Distribute print voter guides.
- Contribute to local election information in Vote411.
- Partner with communities to support local Election Events.
- Engage members in efforts to counter election disinformation.
- Utilize the <u>Guide to Local Government in Maine</u> to encourage local civic activism.

## ADVOCATE FOR THE LEAGUE'S DEMOCRACY AGENDA

- Mobilize members to reach out to their representatives on key local, state, and federal issues.
- Participate in LWVME consensus/concurrence studies on emerging issues.