

LWVPA 2019-2020 Program Guidelines

To Make Democracy Work for All of Us

(Proposed for Approval at the May 9, 2019 LWVPA Annual Meeting)

INCREASE VOTER REGISTRATION/VOTER INFORMATION

- Continue attending Naturalization Ceremonies to register new citizens
- Continue Voter Registration Drives in local high schools and community colleges
- Translate League voter information material into more languages
- Continue help with Portland Area Voter Guide
- Hold forums with Candidates and on Ballot Questions

PROVIDE EDUCATION

- Partner with other organizations to provide educational opportunities to the Portland Area communities
- Develop a group of trained moderators
- Seek ways to work with schools and community organizations
 - Promote Ranked Choice Voting use for high school student government elections
 - Book Groups
- Plan to commemorate anniversaries of the 19th Amendment and 100 years of the League
- Expand the above into immigrant communities in the Portland Area

DEVELOP MEMBERSHIP

- Staff Membership LWVPA tables at events
- Focus on increasing membership and diversity
- Improve database management for outreach
- Hold frequently informal “coffees”
- Provide/Encourage specific opportunities for involvement in LWVPA activities

EXPAND COMMUNICATIONS

- Explore ways to increase visibility and presence in the community on social media
- Use news releases and organizational partnerships to feature the work of LWVPA
- Continue monthly newsletter
- Maintain website

SUPPORT ADVOCACY

- Support efforts of Ranked Choice Voting for School Board and City Council candidates in Portland
- Support efforts of Fair Elections Portland
- Provide support to the LWVME Advocacy Committee
- Participate in LWVME Consensus/Concurrence Studies